



inception  
shades by J | GEIGER



## SIMPLY MODERN

### *Fascia-Free Roller Shades Without Visible Wires or Screws*

#### Exposed Aesthetic

Inception Shades conceal wires and screws within a sleek, proprietary shade band. You won't need a fascia, valance, or ceiling pocket because there are no ugly parts to hide.

But if you have pockets already, that's okay. Inception Shades fit in and blend. In fact, they blend in so well that you can skip the expense of purchasing and painting (or powder coating) a pocket cover.



#### Flexible Mounting Options

Inception Shades can be mounted within a window casing (vertically to the jamb head) or floating outside the jamb to a ceiling, wall, or window trim.

To enhance architectural aesthetic, break shades over each window mullion with optional coupler brackets or by installing shades end-to-end.

#### Hardware

SILVER ALUMINUM or BLACK ALUMINUM



## Power + Control

### WIRE-FREE RECHARGEABLE MOTORS

Wire-free motors are long-lasting (up to a year) and easy to charge. Motor and shade remain intact while charging, and cord connects in a snap thanks to a magnetic port. No ladder required. Wire-free motors can be linked to a keypad, remote, or voice-controlled hub.

### RF MOTORS

RF motors are wired for power and controlled wirelessly via radio frequency signal. They can be linked to a keypad, remote, app, or voice-controlled hub.

### SMART MOTORS

Smart motors are wired for power and control. They offer abundant integration options and can be linked to voice-controlled hubs and home automation systems.

### MANUAL SHADES

Manual shades feature chain pulls and are ideal for tight spaces where a motor may not fit.



## Fabric



### SHEER FABRIC

Sheer fabric diffuses light and permits visibility even when the shades are closed. This option is ideal for rooms where light control is required but complete privacy is not.

### TRANSLUCENT FABRIC

Translucent fabric obscures visibility and offers a greater level of privacy than sheer fabric. Natural light is still allowed in when the shades are closed. This option is suitable for spaces that require ambient light, UV protection, and privacy.

### BLACKOUT FABRIC

Blackout fabric provides total privacy, reduces solar heat gain, and blocks light. Light is, however, permitted around the shade edge.

***Request a Complimentary  
Consultation to See Fabric Samples***

## From the Makers of J Geiger

J Geiger revolutionized motorized shading in 2011 with ultra-sleek, rounded hardware that concealed all wires and screws. A radical departure from industry standard L-shaped brackets, our brackets eliminated the need for valances, fascia, or ceiling pockets. We reinvented the installation process as well, building systems on site to accentuate architecture with exacting precision. Our work became wildly popular in markets like Beverly Hills, the Hamptons, and Manhattan where the complexities associated with perfection could be easily afforded.

Other fascia-free shading systems emerged. Many lacked aesthetic. A few stylish options rivaled our signature look, but exorbitant pricing left consumers to prioritize budget over design or design over budget. Inception Shades were made to bridge that gap.



### ***Simplified Configuration and Streamlined Installation Save Time and Money Without Compromising Functionality or Style***

Like our signature systems, Inception Shades feature premium aluminum hardware, versatile automation options, and a minimalist profile without visible wires or screws. However, this luxury look takes a fraction of the effort. Simplified configuration and streamlined installation save time and money without compromising functionality or style.